

BILLBOARD

Offering high impact in a premium location, the Billboard showcases your ad at the top of our pages across the MediaWorks desktop sites.

NOTES

- An active click through URL must be provided.
- HTML is only accepted via third party ad tags.

Ad Unit	Dimensions WxH (pixels)	Formats	Third Party Ad Serving	Max File Size	Animation Duration Including Looping (seconds)	Lead Time (working days)
Billboard	970x250	png, jpeg, gif	Yes	100kb	30	3 days

